

Poster Design and Printing Resources

By Brittany anne

Software and Online Resources

iSchool Guidelines and Resources

- UT iSchool Capstone Poster Session Guidelines
 - http://www.ischool.utexas.edu/programs/capstone/poster_session.php
- iSchool Graduation FAQ from SASI's blog
 - <http://sentra.ischool.utexas.edu/~sasi/wordpress/ischool-graduation-faq/>
- iSchool IT lab has scanners, graphics software and desktop publishing software for all your poster design needs
 - <http://www.ischool.utexas.edu/technology/>

Software available in the iSchool IT lab:

Microsoft PowerPoint

- Search using "powerpoint poster templates" on the Internet to find PowerPoint poster templates

Diagramming software:

- Visio – for PCs
- Omnigraffle – for Macs

Graphics Software

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop

Screen captures

- Snagit – for PCs
- Grab – for Macs

Tutorials for these programs are available on the iSchool IT lab Tutorials page:

<http://www.ischool.utexas.edu/technology/tutorials/>

General Guidelines

- Tips for a Readable Poster
 - <http://edu.medsci.uu.se/ocmed/poster/brochures/readPosterENG.pdf>
- How to Make a Great Poster
 - <http://www.aspb.org/education/poster.cfm>

- The Poster Session: A Guide for Preparation
 - <http://www.sou.edu/aaaspd/PosterPrep.html>

Templates/Design

- PowerPoint Templates
 - <http://www.postersession.com/templates.html>
- Another PowerPoint Template
 - <http://www.swarthmore.edu/NatSci/cpurrrin1/postertemplate.pdf>
- *The Non-Designer's Design Book*, by Robin Williams
- *The Elements of Graphic Design*, by Alexander White

Printing with the McCombs Business School Printer

Compiled by Rebecca Holte

- Located on the mail floor of the McComb building:
 - Enter from the main plaza entry across from the PCL, then follow the wall to the left around the corner to the left
 - The room, GSB 2.130, is on the right
- By appointment only: call (512) 475 – 6364 to set up
 - One person can only sign up for one hour at a time.
 - If you arrive 10 minutes late, your appointment is forfeited.
 - Your ID card needs to be PRE-LOADED with Bevo bucks. They will hold your poster hostage until you have sufficient Bevo bucks. No cash, check or cards.
- If the plotter jams or runs out of ink or something like that, you will NOT be charged for the messed up print. If you don't like how your successfully-printed poster turned out, however, you will still need to pay.
 - IF they have old paper cores, bags or boxes on hand, you can take one to transport your rolled-up poster.

PAPER & PRICING

- Matte print
 - \$2/foot. 20x30 posters will cost *\$5 ea*.
 - Matte paper is thinner than and not as "bright white" as the glossy, which means the colors will look a bit muddy if you have lots of color graphics.

- Glossy print
 - \$6/foot. 20x30 poster = *\$15 ea*. I
 - NOTE: If the glossy is not loaded, there is a *\$4 loading fee*, making the print \$19.
- Prints dry immediately! There is no wait time for drying.

FILES

- If printing from PowerPoint, the file must be openable on a PC.
- If printing from Illustrator, the file must be saved as a PDF, using "Save As"
- If printing from Photoshop, the file format does not matter. Keep in mind, however, that Photoshop file sizes can be HUGE.

IMAGES

- Preferable to have any photographic images as close to 300 dpi at the desired print size as possible.
 - Images at 72 dpi – the default for Photoshop and for images on computer screens - will be very pixelated once printed.
 - The dpi of an image can be adjusted in Photoshop by increasing the number of pixels to an image.

NOTE: If you INCREASE the actual number of pixels in an image, that means the program is doing some interpolation to create the new pixels (not ideal). Work on changing the print size and resolution rather than number of pixels if you can.

ADDITIONAL SUPPLIES from the Co-op

- Students get 20% off

Foamcore

- 3/16 white foamcore only comes in 32 x 40 pieces. One could be cut in half for 2 posters (they can cut it at the shop). Foamcore is NEVER square, so if you care, you'll need to trim anyway.
- \$6.68 ea* (I *think* this is WITH the discount). Also available in black.
- Spray mount: \$ 12.79 /bottle (with discount). Maybe need 1 bottle per 3-4 posters.